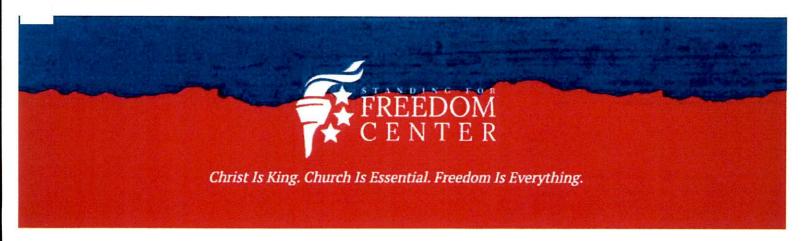
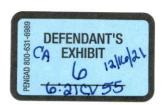
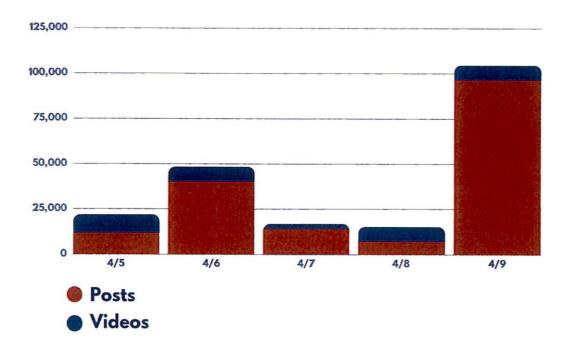
Performance Report Week of April 4th, 2021





Freedom Center

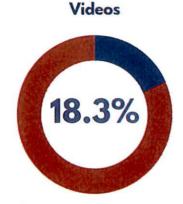
Facebook reach for the week of 4/4/2021, provided by DeDonato Enterprises DBA Flag and Cross Network



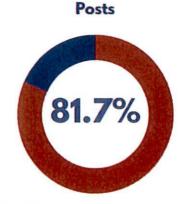
Over 206k Unique Facebook Users Reached In The Past Week!

User Reach By Media Format





Total percentage accounted for by 6 shared videos: 37k+ users reached



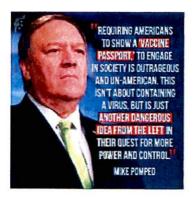
Total percentage accounted for by 4 shared posts:
169k+ users reached

Data sourced from our top 4 performing pages for Freedom Center:

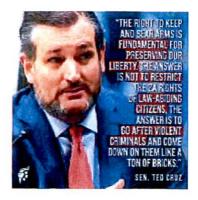
<u>Keep and Bear</u> - 65k users <u>Rep Trey Gowdy for Speaker</u> - 98k users <u>HomeDefenseGun</u> - 459k users United States Constitution - 1.2 million users

This week's heavy hitters:

73k reached: Ted Cruz Quote



23.2k reached: Border Wall Post



53.9k reached: Mike Pompeo Quote



Christ Is King.

Church Is Essential.

Freedom Is Everything.